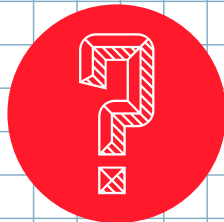
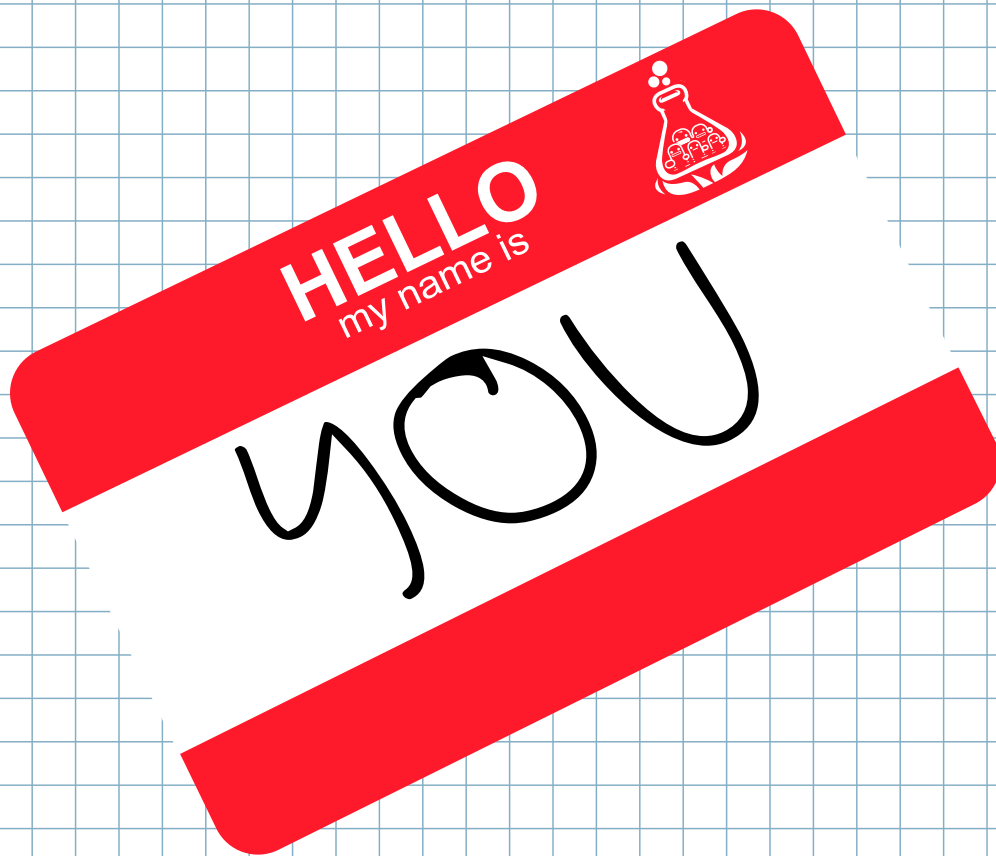
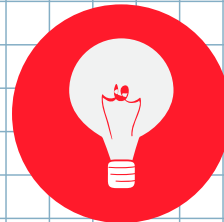


WELCOME TO Startup Weekend

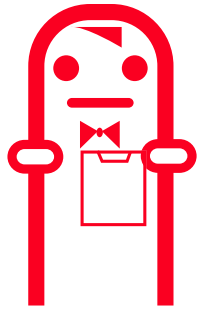


From This



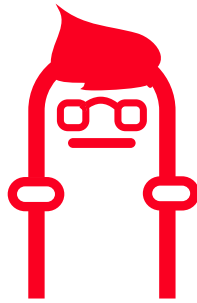
To This

TEAM BUILDING



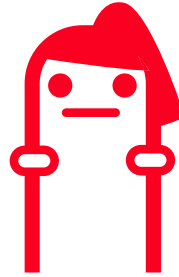
TECHNICALS

Computer Engineering, ability to construct.



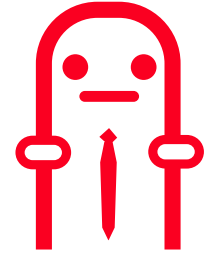
CREATIVES

Graphic Design, Illustration, Advertising, Media, Entertainment, Development.



BUSINESS

Business Development, Marketing, Sales, Production, Strategy.



ADMINISTRATORS

Project Management, Planning, Organization, Coordination, Finances.

BEST PRACTICES

CHOOSE PEOPLE WITH:

complimentary skills

clear & aligned interests

energy & enthusiasm

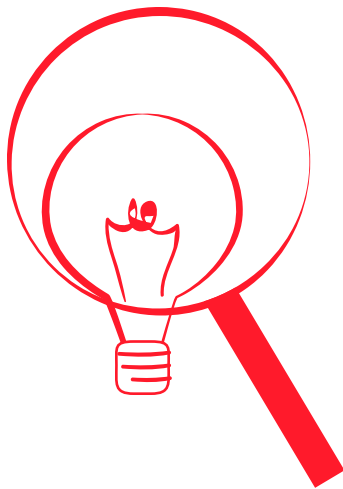
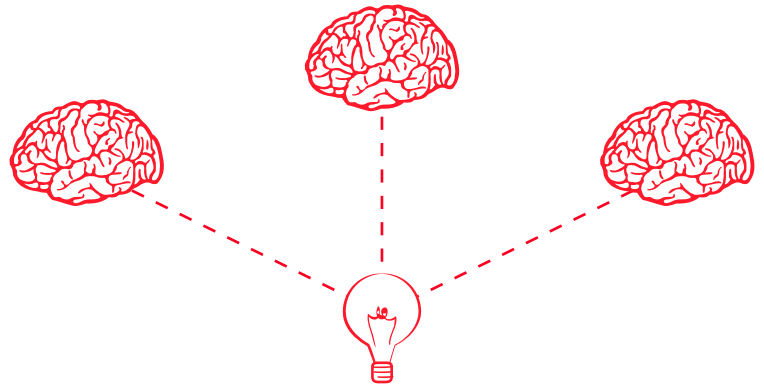
**BE OPEN TO CO-OWNERSHIP AND BE PREPARED TO PIVOT
THE TEAM IS EVERYTHING**

PROJECT MANAGEMENT

1

BRAIN DUMP IDEAS

Throw everything on the table as early as possible.



2

PRIORITIZE & REFINE

Choose only core features and determine MVP for Sunday.

3

ALLOCATE AND SET DEADLINES

Ownership
=
Empowerment!

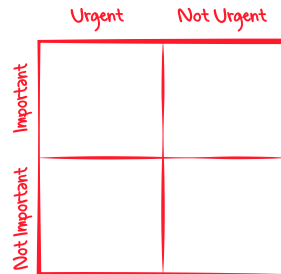
	Day 1	Day 2	Day 3
Task 1	Due!		
Task 2		Due!	Due!
Task 3			

TEAM TOOLS

TIMERS

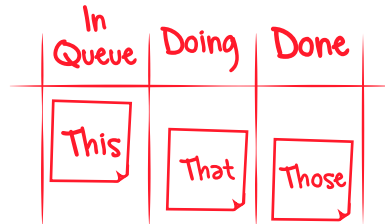


Set timers for each decision to manage your time wisely



MATRIX

Urgent and Important Matrix to help Prioritize your tasks.



SCRUM

Urgent and Important Matrix to help Prioritize your tasks.

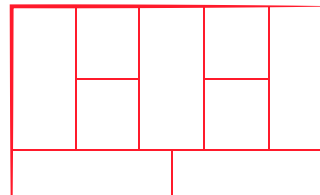


ROMAN VOTING

Use roman voting for quick and painless decision making.



Business Model Canvas



BIZ MODEL CANVAS

Business model strategy and management.



SW COURSES

Lean Customer Development part 1 with Steve Blank

Lean Customer Development part 2 with Steve Blank – 3 tools for startups

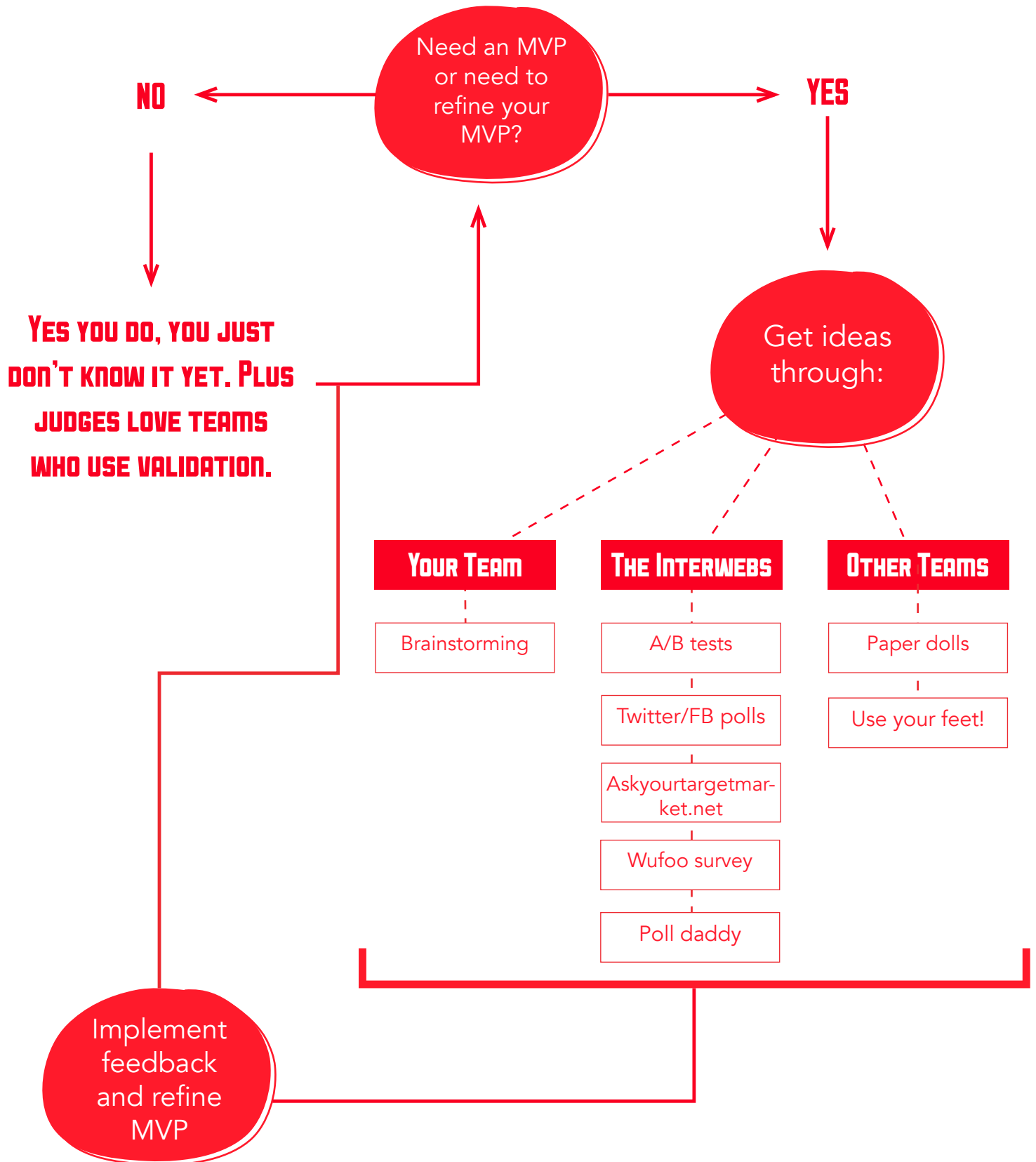
Lean Customer Development part 3 with Steve Blank – Customer Development in action

Lean Customer Development part 4 with Steve Blank- Closing

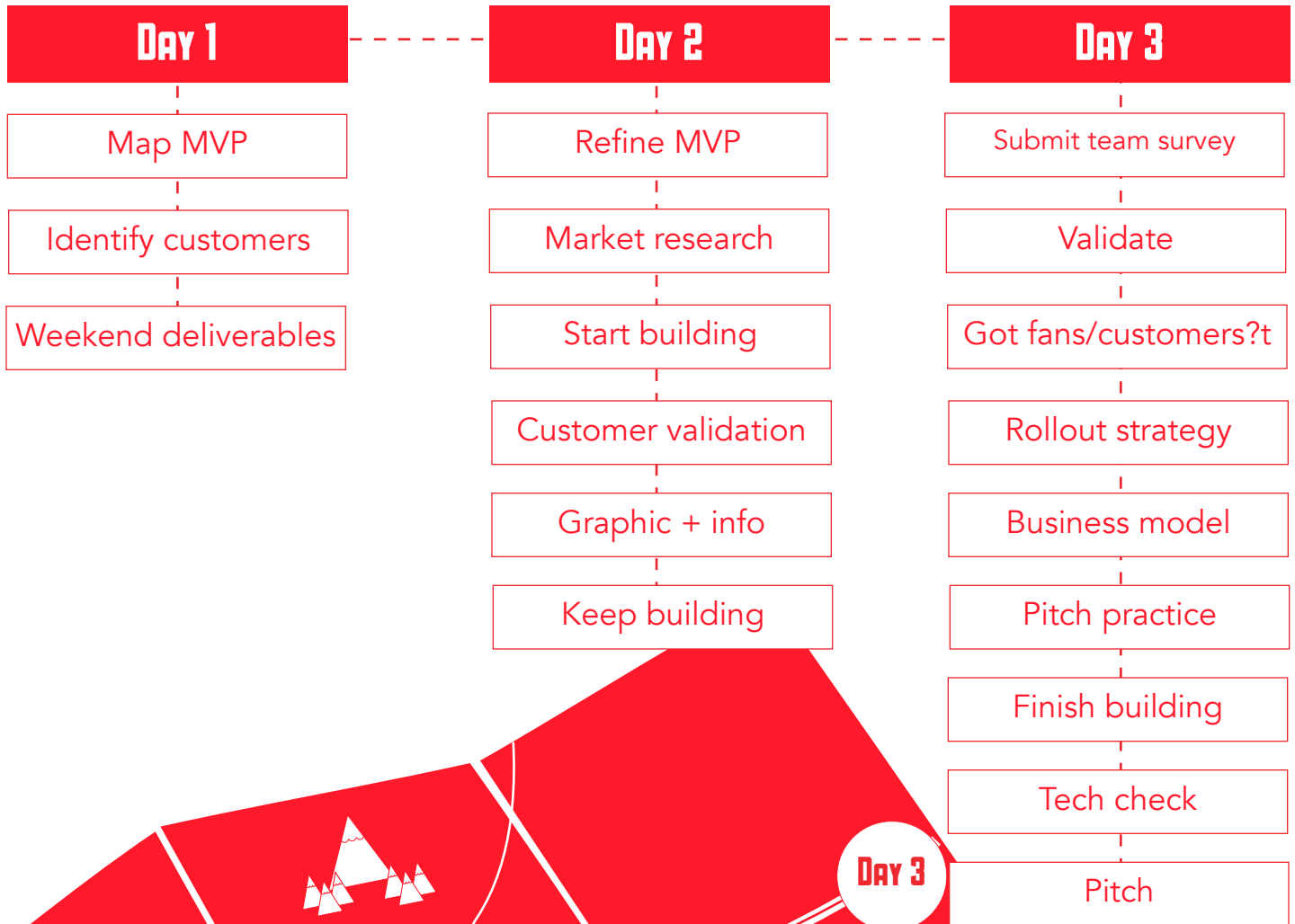
Inbound Marketing vs Interruption marketing – Rand Fishkin, CEO SEOMOZ

MORE TOOLS!

IDEA VALIDATION



WEEKEND ROAD MAP



WANT TO GET INVOLVED?

HERE'S YOUR CHANCE

Thank you so much for coming out to participate! We welcome you to the Startup Weekend family and hope that this experience has in some way contributed to the pursuance of your passions and goals. If you're interested in further supporting entrepreneurship in your community, join our family of passionate Global Organizers! The entrepreneurial movement is now! Check it out!

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TEAM TOOLS

Lean Customer Development part 1 with Steve Blank

http://startupweekend.org/Steve-Blank_Course_Video_1

Lean Customer Development part 2 with Steve Blank
– 3 tools for startups

http://startupweekend.org/Steve_Blank_Course_Video_2

Lean Customer Development part 3 with Steve Blank
– Customer Development in action

http://startupweekend.org/Steve_Blank_Course_Video_3

Lean Customer Development part 4 with Steve Blank
Closing

http://startupweekend.org/Steve_Blank_Course_Video_4

Inbound Marketing vs Interruption marketing – Rand
Fishkin, CEO SEOMOZ

http://startupweekend.org/Inbound_Marketing

Business Canvas Model

http://startupweekend.org/Business_Model_Canvas

More Tools

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